

RICHARDSON & CRUDDAS
MULUND

23-24 DECEMBER



FLEA FAIR . POP-UP RESTAURANTS . FOOD TRUCK
COCKTAIL BAR . MOVIES . GOOD VIBES

2 DAYS OF AWESOMENESS



PRODUCED BY
nash
experience



BE MONKEY BE HAPPY



Monkey Market is a 2 Day Experiential Festival of Pop-Up Restaurants, 150+ Creative Shopping Fleas, Mumbai's Best Food Trucks, Exotic Cocktails, Oscar Nominated Short Films, Live Entertainment, Exclusive Kids Enclosure, Instagram Photo Booths and lots more!! If you create something interesting and are looking to showcase your talent, we invite you to come & be a part of the Monkey Market Family. The festival is expected to have over 10,000+ Footfalls.

23-24 December | Richardson & Cruddas, Mulund

FROM THE PRODUCERS OF



KARAOKE WORLD CHAMPIONSHIP

kwcindia.com



airguitarindia.com



www.pourfestival.in

WINE, CAMPING
AND BEYOND

camps.nashevents.in



goa.roomescape.in

Nash Experience is a live marketing agency which **Plans, Develops and Executes events for various businesses.**

We design ideas for events and live activities that builds the brands rather than just exposing them. At Nash Experience we live to market brands we can be proud of. Our company mission is to give 360 degree solutions to our clients and be their ultimate partner. Our team of specialists combines strong tactics like brand positioning and strategic thinking to create events and live activities that specifically talk to the audience while generating the best results for the business. Over the years we have successfully produced McDowell's No.1 Karaoke World Championship India, Mulund Festival, Kem Cho Mumbai, Air Guitar World Championship India, Raymond's Crossword Book Awards, etc. At Nash, we don't just manage events. **"We Innovate, We Inspire"**.



WHAT WE EXPECT



**150+
CREATIVE SHOPS**

**AWARD WINNING
POP-UP
RESTAURANTS**

**BOMBAY
FOOD TRUCKS**

brand activation
on-site catering
street vending

**BOMBAY
FOOD TRUCK**

WEDNESDAY PARTY
THURSDAY PARTY
FRIDAY PARTY
WEEKEND PARTY

bombayfoodtruck.com



COCKTAIL BARS



LIVE MUSIC



DOG PETTING



Hamleys
EST. LONDON 1760

TOYS & BEAR ZONE



OPEN AIR MOVIE



KIDS ENCLOSURE



WORKSHOPS



SOCIALIZE WITH THE ELITE



#GOODVIBES

PAYMENT PROCEDURE

The management will make a provisional booking for your preferred Pop-Up stall. The allotment of the Pop-Up will be done no sooner the booking fee is credited in our accounts. You can book your stall by making the payment via Credit Card (link available on Monkey Market Website) or by NEFT/RTGS

BANK DETAILS

Account Holder Name:	NASH EVENTS AND ENTERTAINMENT													
Branch Name:	MULUND WEST RATAN GALAXIE													
Account Number:	5	0	2	0	0	0	2	0	4	6	4	3	3	0
IFSC Code:				H	D	F	C	0	0	0	0	0	1	5

CANCELLATION & REFUND POLICY

Cancellation will be charged if the Pop-up Stalls are cancelled as per the below grid

On or before 9th Nov (i.e. 44 Days to the event)	On or before 23rd Nov (i.e. 30 Days to the event)	On or before 9th Dec (i.e. 14 Days to the event)	From 10th Dec onwards
10% Cancellation charge	40% Cancellation charge	70% Cancellation charge	100% Cancellation charge
90% Refund	60% Refund	30% Refund	No Refund



TERMS & CONDITIONS

STALL DETAILS & FLOOR PLAN

1. It's good to know that each stall will be provided with the following items: 2 tables, 2 chairs, 1 light, 1 plug point. Please note that the quantity of these items may vary depending on the stall category, as indicated in the stall booking rate details provided on page 1. If you have any additional requirements beyond what is provided, those will be available on a chargeable basis. Make sure to coordinate with the event organizers to arrange for any extra items you may need, and be aware of any associated costs. This will help ensure that your stall is set up to meet your specific needs and preferences during the event.
2. Exhibitors should carry their own extension box (only 1 plug point socket will be provided).
3. It's important to adhere to the allotted stall size and not encroach on any additional space beyond what has been assigned. Using extra space can disrupt the event and inconvenience both visitors and other participants. Additionally, it can negatively impact the overall aesthetics of the event. While the organizers prefer not to impose penalties, please be aware that the event team has the authority to impose fines on stalls that exceed their allocated space. It is essential to respect these guidelines to ensure a smooth and pleasant experience for everyone involved.
4. Exhibitors are requested to be aware that the floor plan is tentative, and Nash Events & Entertainment reserves the right to make changes under any circumstances.
5. Exhibitor will not assign or transfer the benefit of agreement or permit to other person besides the owner to use the stall without prior consent to the organizer.
6. It's important for exhibitors to return all the provided elements (such as tables, fans, chairs, etc.) to the organizer in the same condition as they were received, without any damage or waste left behind. Any damage caused to the stall property or failure to clean up properly may result in penalty charges. Exhibitors are responsible for taking care of the equipment and property provided to them during the event to ensure that it remains in good condition for future use. Failure to do so may lead to financial penalties to cover repair or replacement costs.
7. Storage space (other than the stall area allowed) is not available. It is your responsibility to safely store your goods throughout the event period within the mentioned stall area only.
8. Discount/Sale Tags not allowed.

EVENT & SET-UP TIMINGS

1. **Event Timing** – 23rd & 24th December 2023 from 12.00 p.m. to 10.00 p.m.
2. **Set-up Timing** – 22nd December - 5:00 pm onwards. You are requested to reach the venue an hour earlier to clear the security check and obtain a gate pass & accreditation from the registration desk. Please carry the hard copy of booking confirmation with you. Entry of materials will only be allowed after showing the same. Stall owners and representatives with accreditation will only be allowed to enter the venue.
3. The deliverables in the stall will be ready by 10:00 am on 23rd December 2023. In case your stall has any missing items please get in touch with the event coordinator assigned to you.
4. Your Setup should be ready by 11 a.m. on the 23rd December.
5. Please abide by the event timings to open and close your stalls.
6. If any exhibitors wants to avail a Porter service will be charged Rs.100 per round from pick up to drop. Exhibitors are requested to inform us in advance for the same.

ACCREDITATIONS (NON-TRANSFERABLE) & ACCESS WITH THE VENUE

1. Booking confirmation & participation accreditation is mandatory at the time of admission to the venue. No person or goods will be allowed to enter the premises without the same.
2. 10' x 10' Stall will be given 3 accreditation
3. 10' X 10' F&B Stall will be given 8 accreditation
4. It's clarified that each stall will be permitted to have their personnel or representatives, including assistants required for setting up the stall, as specified from point 1 to 6. However, any additional individuals brought in for assistance beyond the predetermined limit will be subject to an event entry fee. It's also noted that labour needed to assist with carrying goods will be allowed to enter for free, provided they exit the event premises at least one hour before the event opening time. This arrangement helps manage the number of people on-site and ensures a smooth setup process for all participants.
5. Please always make sure to wear your accreditation during the event.



TERMS & CONDITIONS

REFUNDS

1. As per the above grid
2. Organizers will not be liable for any refund for event cancellations or date changes if they happen for reasons, which are not in control of organizer team including but not limited to unforeseen calamities, acts of god or cancellations because of government requirements.

REVENUE SHARING PARTNERSHIPS

1. It's a significant requirement for all exhibitors to accept payments exclusively via the cashless payment terminals provided by Nash Events and Entertainment. Any exhibitor found accepting cash or using personal UPIs, personal payment terminals, or any other payment mode from customers will face a penalty of Rs. 25,000. Furthermore, it's specified that the transaction settlements will occur on the same day, with a 2% processing fee deducted from the amount, which is charged by the bank. This policy is likely in place to ensure a streamlined and cashless payment process at the event, enhancing security and efficiency in financial transactions. Exhibitors should ensure compliance with this payment policy to avoid penalties.
2. Exhibitors should take note that Monkey Market Festival will be deploying a team of mystery shoppers to actively monitor & identify whether any exhibitors are accepting payments through unauthorized means, such as cash, personal payment terminals, personal UPI payments or any other unapproved modes. This measure is likely put in place to ensure strict adherence to the cashless payment policy and to maintain the integrity of the event's financial transactions. Exhibitors are advised to strictly comply with the established payment guidelines to avoid any penalties or issues during the event.

FOOD & BEVERAGE STALL EXHIBITORS

1. By booking the stall, it is understood that you abide by all government rules and regulations which are mandatory to put up a stall and sell food items. It is agreed that you use the government approved & best materials/ingredients/products to make your items.
2. Please do not use substandard/ expired/contaminated materials.
3. Please take any and every precaution to make sure the food served is of best quality, Organizer will not be held responsible for any mishaps/incidents/accidents etc. the responsibility lies solely with the food stall owners.

CLEANLINESS & HYGIENE

1. We are very strict regarding cleanliness and hygiene. We expect you to maintain a neat and clean stall and near surroundings. We will have our housekeeping staff for all the lanes, but the responsibility lies with you. Please use dustbins and do not damage the lawns or the property. In case, we notice anyone flouting the rules, a penalty will be levied and will be directly collected by the organizer at the last day of the event.
2. Please make sure that you clean your stall area at the end of each day. Please do not leave any boxes or leftovers at the end of the day.

SECURITY, FIRE & SAFETY

1. Gas Cylinders are not allowed. Only induction cooking ware permitted.
2. We encourage the use of induction cookers/microwaves/ovens/OTG etc to keep you and others safe.
3. Exhibitors will be solely responsible for the safety of their products and the event organizer will not be responsible for damage or loss of any items.
4. Any misconduct by the exhibitor, shall attract immediate termination and de-allotment of the Pop-Up stall by the organizer.
5. Exhibitors needs to bring the material to cover their stall overnight.
6. Kindly submit a copy of any health & food safety certificates along with the payment.
7. Avoid items, which can catch fire easily or are safety hazards.
8. Please take all necessary precaution while operating your business to ensure the safety of everyone. Even though organizers have taken care to prevent any untoward situation by keeping fire marshals, fire extinguishers, conducting fire briefs/drills, organizers shall not be held responsible in case of any unfortunate event taking place. Kindly abide by all rules and help us create a happy event for everyone.



TERMS & CONDITIONS

ILLEGAL ACTIVITIES & SUBSTANCE POLICY

1. There is to be no selling of pornographic materials of any kind or with explicit language. There shall be no weapons of any sort.
2. Tobacco cannot be sold in a food stall.
3. Child labour is not allowed.

POWER SUPPLY & CONSUMPTION

1. We have a pre-calculated load of power supply at the venue. We request you to use the electricity with care. If you need any extra power supply at your stall, please inform us at the time of booking. An extra charge can be levied for the same depending upon the requirement. Organizers also holds the right to ask you not to use any of the extra electric equipment on the event day if we feel that it can affect the overall load balance or electric security. Any high voltage lights like halogens or equipment will be strictly not allowed on any merchandise stalls. Using of any high load lights or equipment without written permission from organizers can lead banning of your stall.

TERMS & CONDITIONS - GENERAL

1. We have an aqua partner as an associate sponsor for our event. So, selling/display/trading of branded water is prohibited.
2. Being a live event, a few technical snags including but not limited to electrical snags may take place despite the best of efforts. Organizer commits to make all efforts to both avoid any such snags and to minimize damages because of any such snags organizer will not be held liable for any loss of business arising from the same. If you participate in the flea, you do so with the understanding that such events do carry a possibility of some unforeseen risks and you agree not to hold organizer responsible for any problems or damages or losses arising from these.
3. Use paper or cloth bags to give your products in.
4. Standees/Banners/Posters prohibited at the event premises. Penalty charges if found.
5. Video & photography – each stall holder and it's staff members agree to being photographed or recorded for use in our promotional (in which you have no rights including to a copy thereof), and that you have no right to pre-approve the same. No entitlement to payment for any such use.
6. All stall holders and staff must comply with event's behaviour policy. A stall holder & members of stall holders staff using threatening behaviour, abusive language, under the influence of banned substance/ under influence of alcohol while working in a stall, may be removed from the even and prevented from taking part in any of the event in the future. A stall holder who is removed from the event will not be allowed access to pack up their stall until the end of the festival and will forfeit their full stall fee. Please maintain the positive vibes!
7. We advocate a healthy and fair business policy and dealings be it with your customers or your fellow stall owners (read competitors, if any). Organizers remains an aggregator and will not be involved, held responsible or asked to intervene in any financial matters, dealings, and sales of the stall owners. Please help us maintain and spread a happy and positive vibe!
8. Nash Experience will not accept any consequential liability in the case event is cancelled/change in venue & dates arising from circumstances beyond human control.
9. Organizers will make the best of efforts to market the event and pull visitors to the event, but we do not guarantee or commit to any specific footfall to the event and is not liable for term same.
10. Organizers reserves the right to change or revise any of the terms and conditions including the event dates later. If such a scenario, you will be informed on the email provided by you.
11. This event tends to be the platform for brands and upcoming brands to connect with their audience.

2 DAYS OF
AWESOMENESS



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23-24 DECEMBER
MULUND

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BE HAPPY



MONKEY
MARKET

PRODUCED BY


nash
experience

QUERIES & DOUBTS?

9702 366 366

monkeymarket@nashevents.in



**WANNA JAM WITH US?
LET'S KEEP TALKING.**



NashExp is family of creative and production talents bonded by strategic thinking and a passion for seeing our clients succeed beyond their expectations. We conceive and execute ideas that stick.

Address

Nash Events & Entertainments
Unit No. 71, Ground Floor,
Raja Indl. Est, P. K. Road,
Mulund (W), Mumbai,
India 400080

Contact

Tel: +91 22 25645460
+91 22 25645461

www.nashevents.in